



**JA Inspire®**



## **JA Inspire - A Career Discovery Exploration for High School Students**

April 1-2, 2025 • 8:30 am - 1:30 pm

Mohegan Pennsylvania Hotel & Convention Center - Wilkes-Barre, PA

### **Sponsorship Levels**

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#### **Presenting Sponsor - \$50,000**

#### **Visionary Sponsor - \$25,000**

- Company listed as Visionary Sponsor with logo in all promotional materials for the JA Inspire Career Exploration Event (web page, select printed materials, social media)
- One-year recognition on Junior Achievement of Northeastern PA website
- Recognition in newspaper, newsletter, social media, and e-blasts
- Exclusive designation as a specific industry cluster sponsor
- Selection of booth location at JA Inspire Career Exploration Event
- Invitation to VIP breakfast pre-tour of Career Exploration Event

#### **Industry Champion Sponsor - \$12,500**

- Complimentary premier booth location at JA Inspire event
- Company name & logo listed as exclusive Career Cluster Sponsor at JA Inspire event
- Company logo on JA Inspire promotional materials
- One-year recognition on Junior Achievement of Northeastern PA website
- Recognition in newspaper, newsletter, social media & e-blasts
- Invitation to VIP breakfast and pre-tour of JA Inspire Career Exploration Event

#### **Impact Sponsor - \$10,000**

- Complimentary booth location at JA Inspire event
- Company sponsor listing at JA Inspire event
- Company logo on select JA Inspire promotional materials
- One-year recognition on Junior Achievement of Northeastern PA website
- Recognition in newspaper, newsletter, social media & e-blasts
- Invitation to VIP breakfast and pre-tour of JA Inspire event

#### **Future Success Sponsor - \$5,000**

- Complimentary booth at JA Inspire event
- Company name and logo as sponsor on select JA Inspire promotional materials
- Six-month recognition on Junior Achievement of Northeastern PA website
- Recognition in newspaper, newsletter, social media & e-blasts
- Invitation to VIP breakfast and pre-tour of JA Inspire event

## Sponsorship Levels continued

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### Educational Break-Out Room (3 available) - \$3,500

- Complimentary booth at JA Inspire event
- Private meeting room provided for your staff to hold mini sessions with student groups on various topics (career readiness, financial literacy, or entrepreneurship)
- Company sponsor listing at JA Inspire event
- Ability to Introduce your company and interact with students at the JA Inspire event
- Six-month recognition on Junior Achievement of Northeastern PA website
- Recognition in newsletter, social media & e-blasts

### Pitch Perfect Sponsor (1 available) - \$3,500

- Exclusive sponsorship of the JA Inspire “Pitch Perfect” challenge to be held in a private meeting room at the event.
- Very popular at last year’s event - Students are encouraged to prepare an elevator pitch to compete in front of business professionals for a chance to win a gift card or other prizes.

### JA Advocate Sponsor - \$2,500

- Complimentary booth at JA Inspire event
- Listing as a sponsor on select marketing materials
- Six-month recognition on Junior Achievement of Northeastern PA website
- Recognition on social media

### Partners in Education Sponsor - \$1,500

Select sponsorship opportunity for colleges, universities, and trade schools

- Complimentary booth at JA Inspire event
- Listing as a sponsor on select marketing materials
- Six-month recognition on Junior Achievement of Northeastern PA website
- Recognition on social media

### Student Champions - Donation Welcome in Any Amount

- Your monetary donation will support student participation in JA Inspire and classroom Career Readiness and Financial Literacy programming

### Booth Participants - \$500 - \$1000

- Includes a single booth location in the career cluster of your choice at the 2-day JA Inspire event
- **\$500** - Companies under 30 employees, government agencies
- **\$750** - Companies with 30+ employees
- **\$1000** - Companies with 100+ employees

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### Booth Information

One price includes an opportunity to participate in the two-day JA Inspire Career Discovery event

- Includes a 10 X 10 booth space (please make your career booth display as exciting and interactive for students as possible)
- Table, tablecloth, and two chairs provided (or bring your own booth set-up if preferred)
- Power is available (if needed)
- Price includes lunch for 2 people in our lunch/break room on both event days.

**Please submit sponsorship using the form below**

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## Sponsorship / Booth Form

### GENERAL INFORMATION

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Point of Contact for Sponsorship/Payment

Title

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Email

Phone Number

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Point of Contact for Booth Logistics (Name, Phone Number, and Email)

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COMPANY NAME

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ADDRESS

---

CITY

STATE

ZIP

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PHONE

EMAIL

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SPONSORSHIP AMOUNT OR CAREER DISCOVERY BOOTH LEVEL SELECTED

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CAREER CLUSTER REPRESENTED (IF KNOWN)

### PAYMENT OPTIONS

- Please invoice me
- Check Enclosed (Make payable to: JUNIOR ACHIEVEMENT OF NEPA)

#### PLEASE RETURN THIS FORM TO:

Junior Achievement of NEPA  
600 Baltimore Drive, 2nd Floor  
Wilkes-Barre, PA 18702

Feel free to mail or email to [alysia.clancy@ja.org](mailto:alysia.clancy@ja.org)

#### QUESTIONS:

Call: 570.602.3600

Email: [alysia.clancy@ja.org](mailto:alysia.clancy@ja.org)